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*Si View Metropolitan Park District  
Community Interest and Opinion Survey*  
**Executive Summary Report**

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### **Overview of the Methodology**

Leisure Vision conducted a Citizen Survey in September of 2012. The purpose of the survey was to help determine the way Si View Metropolitan Park District prepares for the future in the development of programs, services and facilities.

Leisure Vision worked extensively with Si View officials in the development of the survey questionnaire. This work allowed the survey to be tailored to issues of strategic importance to effectively plan the future system.

The survey was administered by mail and phone. The goal was to obtain a total of at least 400 completed surveys. This goal was met, with 403 surveys having been completed. The level of confidence is 95% with a margin of error of +/-4.9%

The following pages summarize major survey findings.

## Major Survey Findings

- **Number of Times Household Members Have Visited Each Park or Facility During the Past Year.** Thirty-seven percent (37%) of households indicated they visited Si View Park at least 6 times during the past year. Other parks/facilities visited with the same frequency include Si View Community Center (28%), and Si View Pool (24%).
- **Overall Physical Condition of ALL Si View Parks and Facilities Visited.** Sixty-five percent (65%) of households indicated the overall physical condition of all Si View parks and facilities visited was either “excellent” (13%) or “good” (52%). Of the remaining households, 18% indicated the condition was “fair”, 3% “poor”, and 14% indicated they did not use any park or facilities.
- **THREE Primary Reasons Households Participated in Si View Metropolitan Park District Recreation Programs or Activities.** Of the 33% of households that participated in recreation programs offered by Si View during the past 12 months, 83% indicated a primary reason was due to the location of the facility. Other reasons for participating include: fees charged for the class (49%), times the program is offered (48%), and quality of instructors/coaches (43%).
- **Overall Quality of the Programs in Which Households Have Participated.** Of the 33% of households that participated in recreation programs offered by Si View during the past 12 months, 44% indicated the overall quality was “excellent”. Of the remaining households, 52% rated the quality as “good” and 4% gave a rating of “fair”.
- **How Respondents Rate the Value of Each Si View Program.** Fifty-three percent (53%) of households indicated that the price they pay for aquatic activities is either a “very good value” (33%) or “somewhat good value” (20%). Other programs with similar value ratings include: price paid for youth programs (23% “very good”, 17% “somewhat good”), overall price paid for adult programs (23% “very good”, 14% “somewhat good”), and overall price paid for facility rentals (15% “very good”, 15% “somewhat good”).
- **How Respondents Believe the Direct Costs Required to Run the Activity/Program Should Be Paid.** Forty-two percent (42%) of households indicated the direct costs required to run senior programs should be paid for through a majority of taxes and the remaining through fees. Other programs with similar payment methods include: community special events (34%), youth recreation programs (21%), and youth instructional programs (21%).

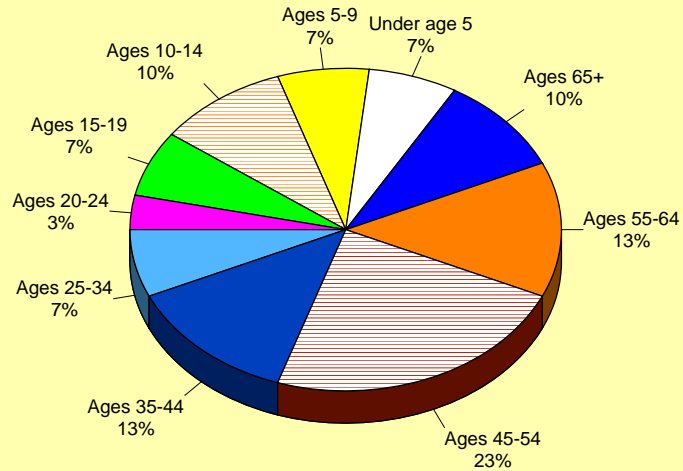
- **Level of Agreement with the Benefits Being Provided by Parks, Trails, and Recreation Facilities.** Eighty-five percent (85%) of households either strongly agree (54%) or agree (31%) that improving physical health and fitness is a benefit being provided by parks, trails and recreation facilities. Other benefits with similar levels of agreement include: making the Snoqualmie Valley a more desirable place (40% “strongly agree”, 40% “agree”), preserving open space and the environment (41% “strongly agree”, 36% “agree”), and improving mental health and reducing stress (35% “strongly agree”, 41% “agree”).
- **THREE Benefits That Are Most Important to Households.** Based on the sum of their top three choices, the benefits provided by parks, trails and recreation facilities that are most important to households include: improving physical health and fitness (67%), making the Snoqualmie Valley a more desirable place (38%), preserving open space and the environment (38%), and improving mental health and reducing stress (35%).
- **Parks and Recreation FACILITIES That Households Have a Need For.** Seventy-seven percent (77%) of households indicated the need for walking and biking trails, while 70% have a need for natural areas/wildlife habitats. Other parks and recreation facilities for which households have a need include: large community parks (66%), indoor performance/outdoor fair or festival space (62%), and indoor fitness and exercise facilities (60%).
- **How Well Parks and Recreation Facilities Meet the Needs of Households.** Sixty-nine percent (69%) of households indicated natural areas/wildlife habitats meet their needs by 75% or more. Other facilities with similar met needs include: large community parks (68%), baseball fields (66%), walking and biking trails (62%), and indoor performance/outdoor fair or festival space (61%).
- **FOUR Facilities That Are Most Important to Households.** Based on the sum of their top four choices, the parks and recreation facilities that are most important to households include: walking and biking trails (46%), combo indoor/outdoor swimming pool/water park outdoor swimming pool/water park (31%), natural areas/wildlife habitats (29%), indoor fitness and exercise facilities (26%), and indoor performance/outdoor fair or festival space (23%).
- **ALL Parks and Recreation PROGRAMS That Households Have a Need For.** Fifty-eight percent (58%) of households indicated the need for community special events, while 54% have a need for adult fitness and wellness programs. Other programs for which households have a need include: water fitness programs (40%), nature programs (39%), youth learn-to-swim programs (39%), and youth sports programs (26%).

- **How Well Parks and Recreation Programs Meet the Needs of Households.** Seventy percent (70%) of households indicated that recreational youth sports leagues meet their needs by 75% or more. Other programs and activities with similar met needs include: community special events (69%), youth learn-to-swim programs (68%), birthday parties (68%), youth sports programs (66%), and competitive youth sports leagues (64%).
- **FOUR Parks and Recreation Programs That Are Most Important to Households.** Based on the sum of their top four choices, the programs that are most important to households include: adult fitness and wellness programs (37%), community special events (37%), water fitness programs (23%), nature programs (20%), and youth learn-to-swim programs (19%).
- **FOUR Programs in Which Households Currently Participate Most Often.** Based on the sum of their top four choices, the programs in which households currently participate most often include: community special events (32%), youth learn-to-swim programs (15%), adult fitness and wellness programs (14%), water fitness programs (10%), and youth sports programs (8%).
- **ALL Organizations That Households Use for Parks and Recreation Programs and Services.** Fifty-two percent (52%) of households use county and state parks for parks and recreation programs and services. Other organizations include: neighboring community parks/facilities (45%), Si View MPD (38%), private or public schools (35%) private clubs (tennis, health and fitness) (21%), youth sports leagues (20%), and churches (20%).
- **TWO Organizations That Households Use the Most for Parks and Recreation Programs and Services (Ages 0 to 18 Years).** Of the 40% of respondents with household members ages 0 to 18 who use organizations for parks and recreation programs and services, 20% indicated they use private or public schools. Other organizations used among the 0 to 18 age group include: Si View MPD (14%), youth sports leagues (13%), county and state parks (11%), and neighboring community parks/facilities (8%).
- **TWO Organizations That Households Use the Most for Parks and Recreation Programs and Services (Ages 19 and Older).** Of the 64% of respondents with household members ages 19 and older who use organizations for parks and recreation programs and services, 37% indicated they use county and state parks. Other organizations used among this group include: neighboring community parks/facilities (26%), Si View MPD (17%), private clubs (tennis, health & fitness) (13%), and churches (8%).

- **Satisfaction With Certain Functions Performed by Si View.** Eighty-two percent (82%) of households indicated they are either very satisfied (47%) or somewhat satisfied (35%) with Family Nights, “Farmer’s Market”, etc. Other functions performed by Si View with similar satisfaction levels include: clean and well-maintained parks and facilities (76%), preserving the environment/providing open space (64%), providing indoor recreation and fitness activities (63%), providing places for enjoyment of outdoor sport (62%), and operation of Si View Community Center and Pool (61%).
- **THREE Functions That Are Most Important for the Si View MPD to Provide.** Based on the sum of their top three choices, the functions for the Si View MPD to provide that are most important to households are: Family Nights, “Farmer’s Market”, etc. (40%), operation of Si View Community Center and Pool (30%), providing indoor recreation and fitness activities (27%), and clean and well-maintained park and facilities (24%).
- **Support for Present and Future Parks and Recreation Needs.** Eighty-two percent (82%) of households are either very supportive (61%) or somewhat supportive (21%) of developing connecting walking and biking trails. Other parks and recreation needs with similar levels of support include: renovating Si View Community Center (76%), obtaining land for passive usage (74%), obtaining land to be left undeveloped as a natural area (71%), and developing a new indoor/outdoor family aquatic center (68%).
- **FOUR Actions That Households Are Most Willing to Fund With Their Tax Dollars.** Based on the sum of their top four choices, the actions Si View MPD can take that households are most willing to fund with their tax dollars include: developing connecting walking and biking trails (49%), developing a new indoor/outdoor family aquatic center (40%), renovating Si View Community Center (39%), obtaining land for passive usage (34%), and obtaining land to be left undeveloped as a natural area (29%).
- **ALL the Ways Households Learn About Si View Programs and Activities.** Sixty-one percent (61%) of households indicated they learn about programs and activities through the Si View Program Guide. Other ways households learn include: newspaper (55%), word of mouth (38%), Park District website (24%), and newsletter e-mail (23%).
- **Satisfaction With Overall Value Received from Si View.** Thirty percent (30%) of households are very satisfied with the overall value they receive from Si View, while 38% are somewhat satisfied. Of the remaining households, 15% indicated they are neutral, 5% are somewhat dissatisfied and 3% are very dissatisfied. Nine percent (9%) indicated they are unsure about the overall value they receive from Si View.

### Q1. Age of All Persons Living In Household

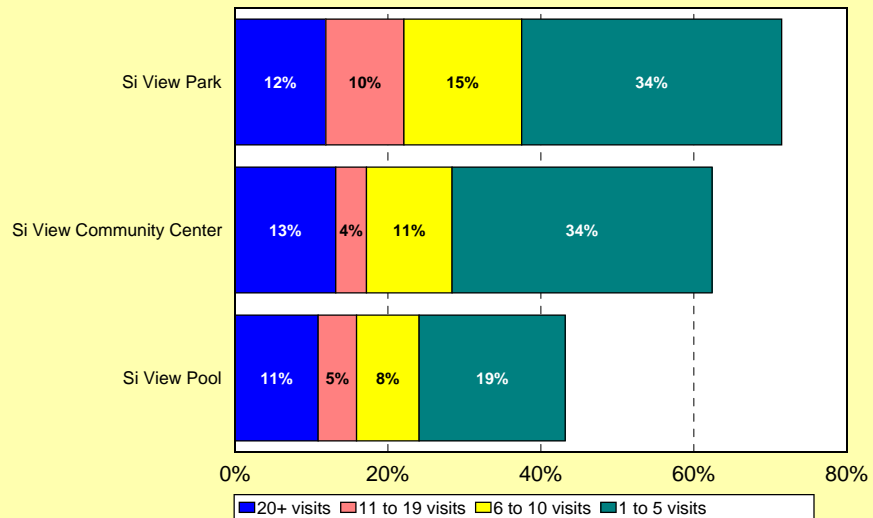
by percentage of respondents



Source: Leisure Vision/ETC Institute (November 2012)

### Q2. Number of Times Household Members Have Visited Each Park or Facility During the Past Year

by percentage of respondents (without "none" responses)



Source: Leisure Vision/ETC Institute (November 2012)

### Q3. Overall Physical Condition of ALL Si View Parks and Facilities Visited

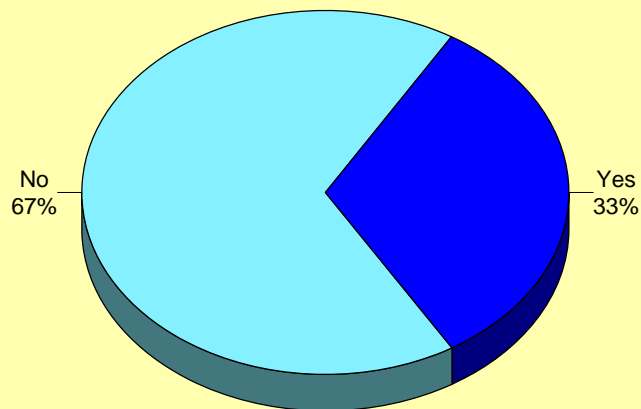
by percentage of respondents



Source: Leisure Vision/ETC Institute (November 2012)

### Q4. Have You or Other Members of Your Household Participated In Any Recreation Programs Offered by Si View During the Past 12 Months?

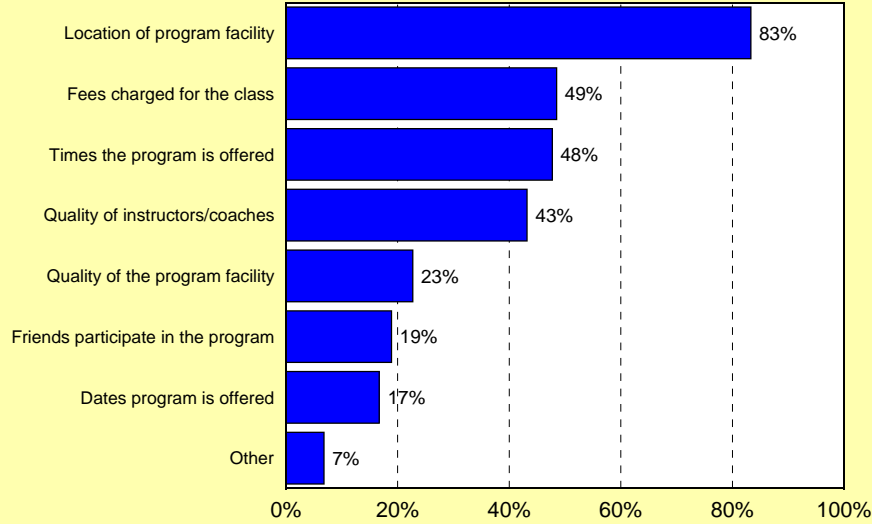
by percentage of respondents



Source: Leisure Vision/ETC Institute (November 2012)

### Q4a. THREE Primary Reasons Your Household Participated In Si View Metropolitan Park District Recreation Programs or Activities

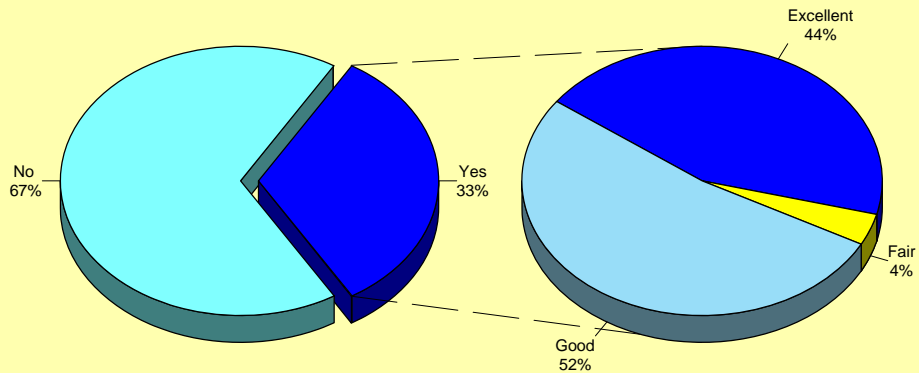
by percentage of respondents (three choices were allowed)



Source: Leisure Vision/ETC Institute (November 2012)

### Q4. Have You or Other Members of Your Household Participated In Any Recreation Programs Offered by Si View During the Past 12 Months?

Q4b. How would you rate the overall quality of the programs that you and members of your household have participate in?

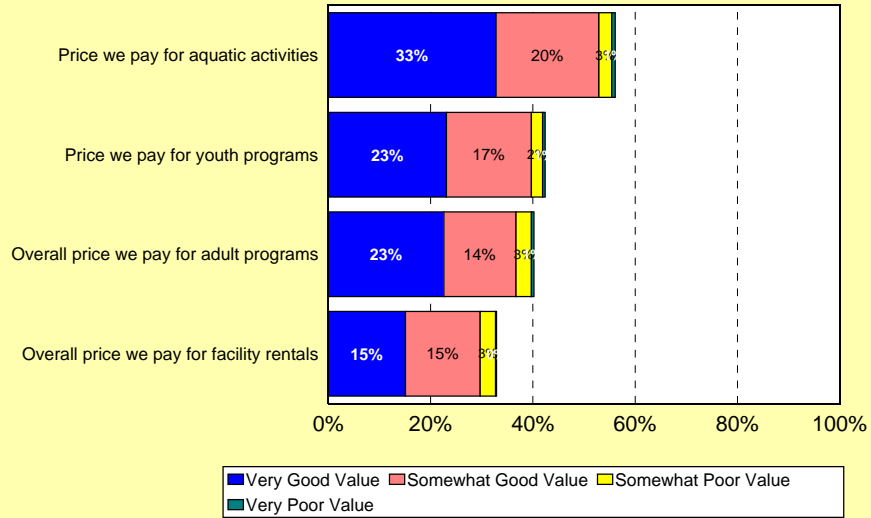


Source: Leisure Vision/ETC Institute (November 2012)



### Q5. How Respondents Rate the Value of Each Si View Program

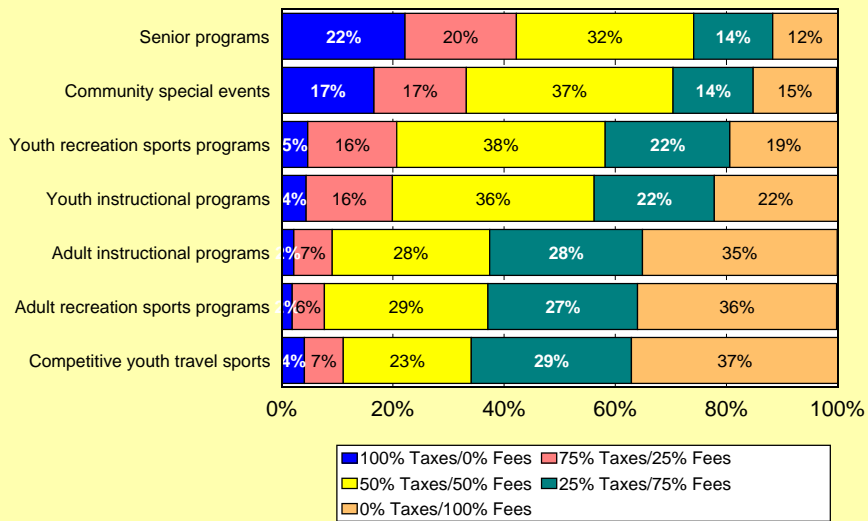
by percentage of respondents (without "don't know" responses)



Source: Leisure Vision/ETC Institute (November 2012)

### Q6. How Respondents Believe the Direct Costs Required to Run the Activity/Program Should Be Paid

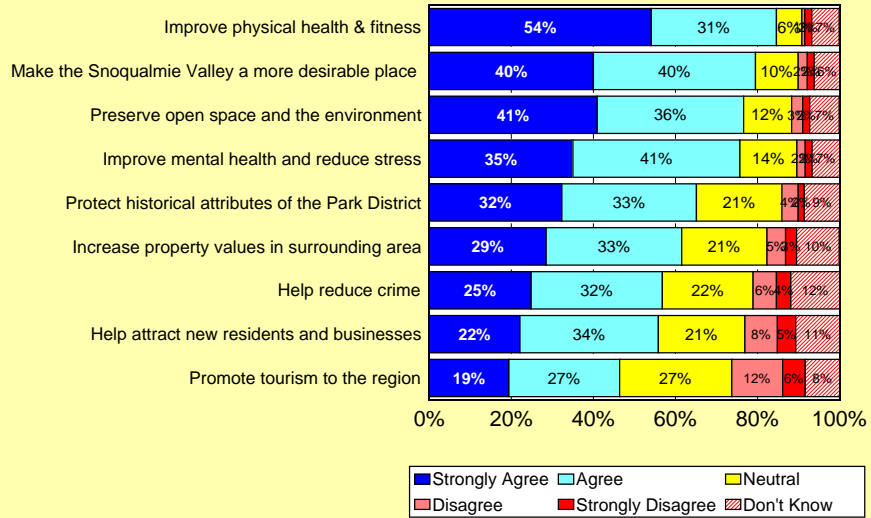
by percentage of respondents



Source: Leisure Vision/ETC Institute (November 2012)

## Q7. Level of Agreement with the Benefits Being Provided by Parks, Trails, and Recreation Facilities

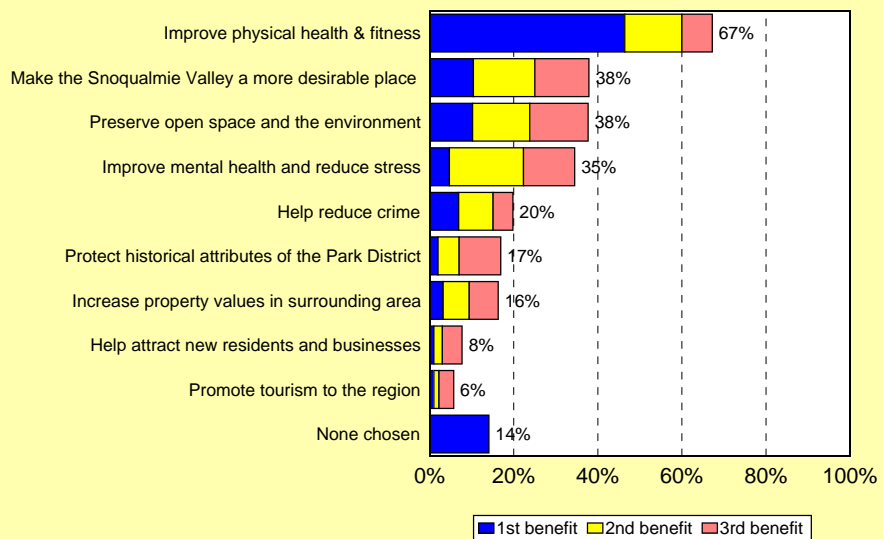
by percentage of respondents



Source: Leisure Vision/ETC Institute (November 2012)

## Q8. THREE Benefits that are Most Important to Households

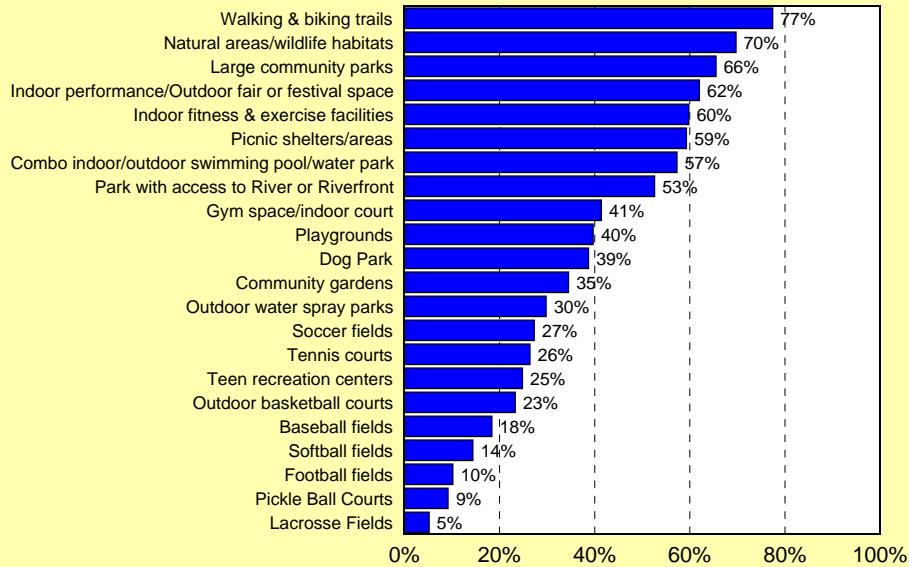
by percentage of respondents who selected the item as one of their top three choices



Source: Leisure Vision/ETC Institute (November 2012)

## Q9. Parks and Recreation FACILITIES That Households Have a Need For

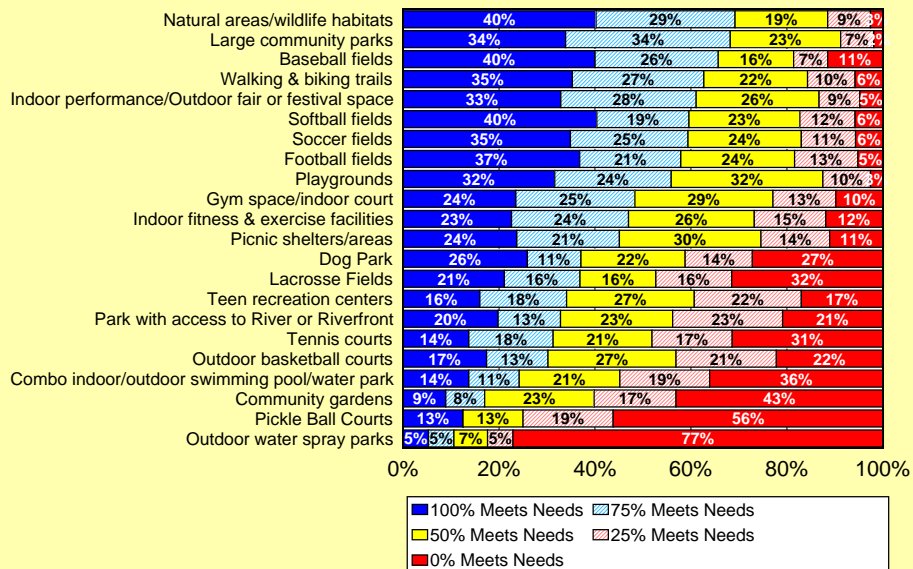
by percentage of respondents (multiple choices could be made)



Source: Leisure Vision/ETC Institute (November 2012)

## Q9a. How Well Parks and Recreation Facilities Meet the Needs of Households

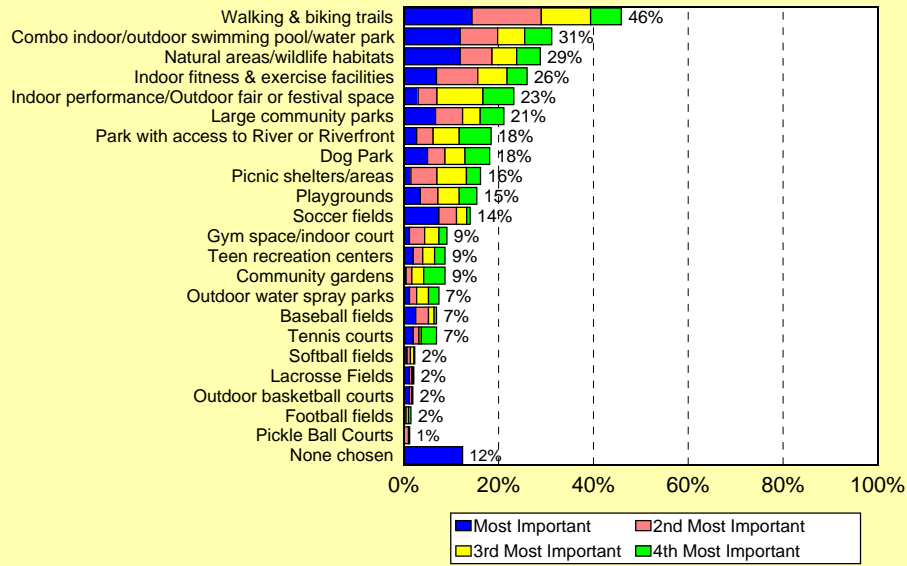
by percentage of respondents with a need for facilities



Source: Leisure Vision/ETC Institute (November 2012)

## Q10. FOUR Facilities That Are Most Important to Households

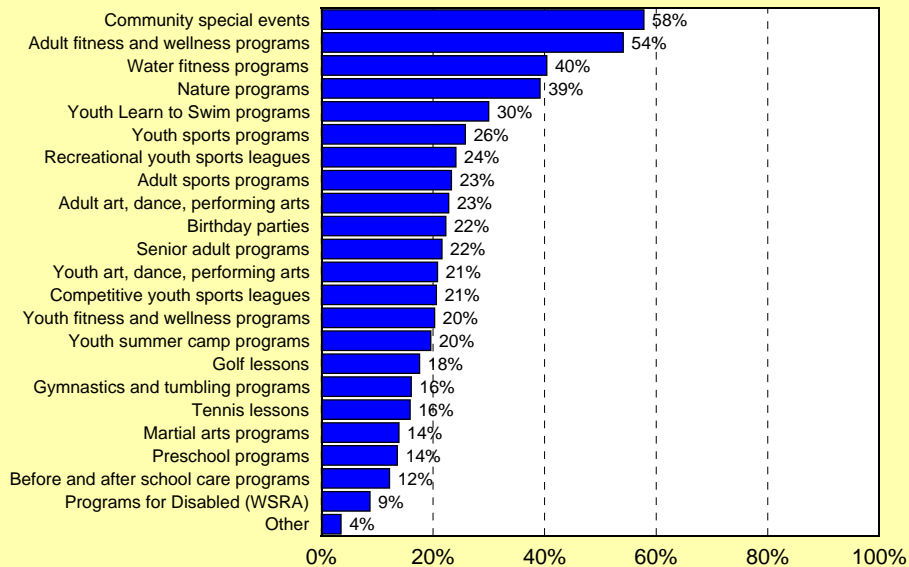
by percentage of respondents who selected the item as one of their top four choices



Source: Leisure Vision/ETC Institute (November 2012)

## Q11. Parks and Recreation PROGRAMS That Households Have a Need For

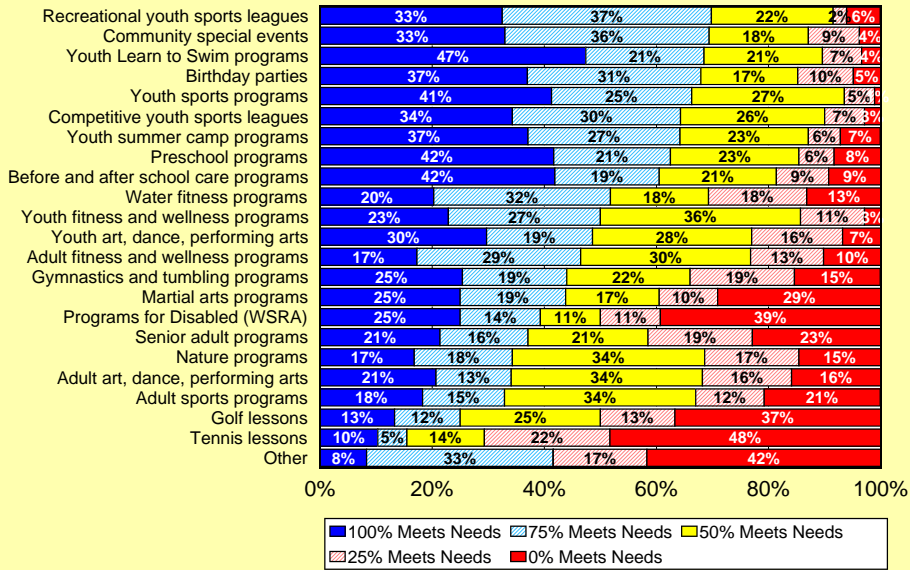
by percentage of respondents (multiple choices could be made)



Source: Leisure Vision/ETC Institute (November 2012)

## Q11a. How Well Parks and Recreation Programs Meet the Needs of Households

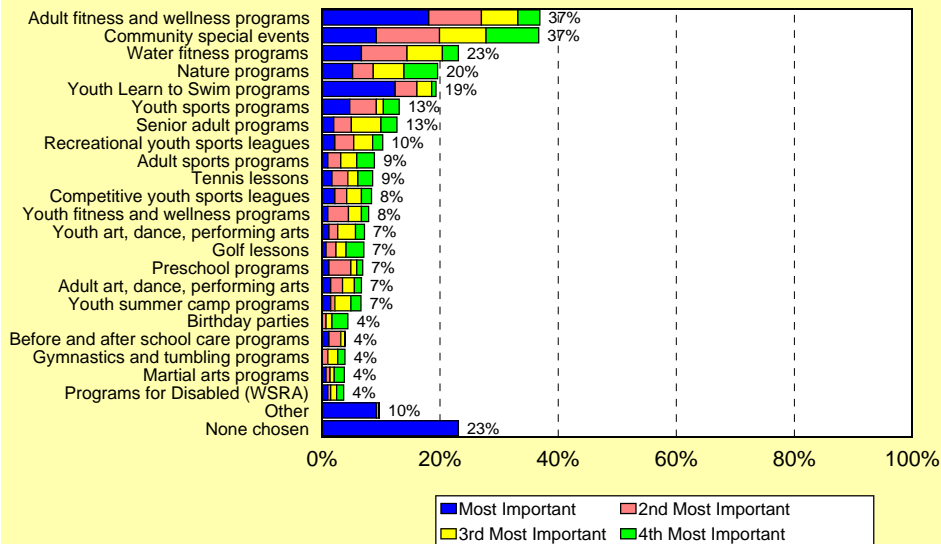
by percentage of respondents with a need for programs and activities



Source: Leisure Vision/ETC Institute (November 2012)

## Q12. FOUR Recreation Programs That Are Most Important to Households

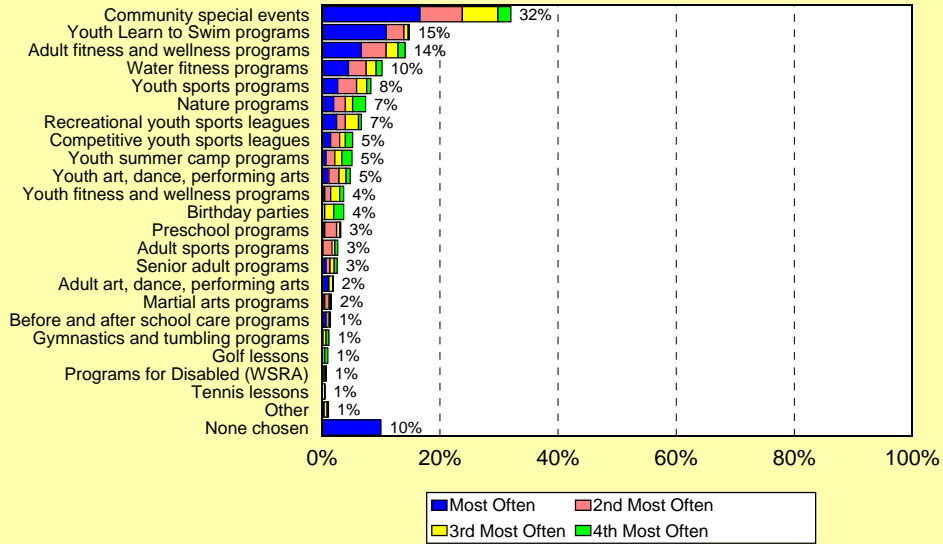
by percentage of respondents who selected the item as one of their top four choices



Source: Leisure Vision/ETC Institute (November 2012)

### Q13. FOUR Programs in Which Households Currently Participate Most Often

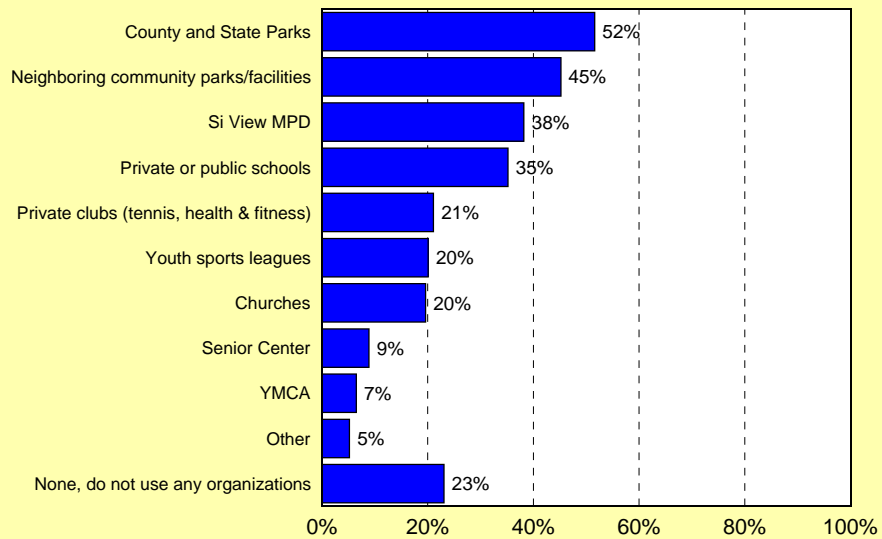
by percentage of respondents who selected the item as one of their top four choices



Source: Leisure Vision/ETC Institute (November 2012)

### Q14. ALL Organizations That Households Use for Parks and Recreation Programs and Services

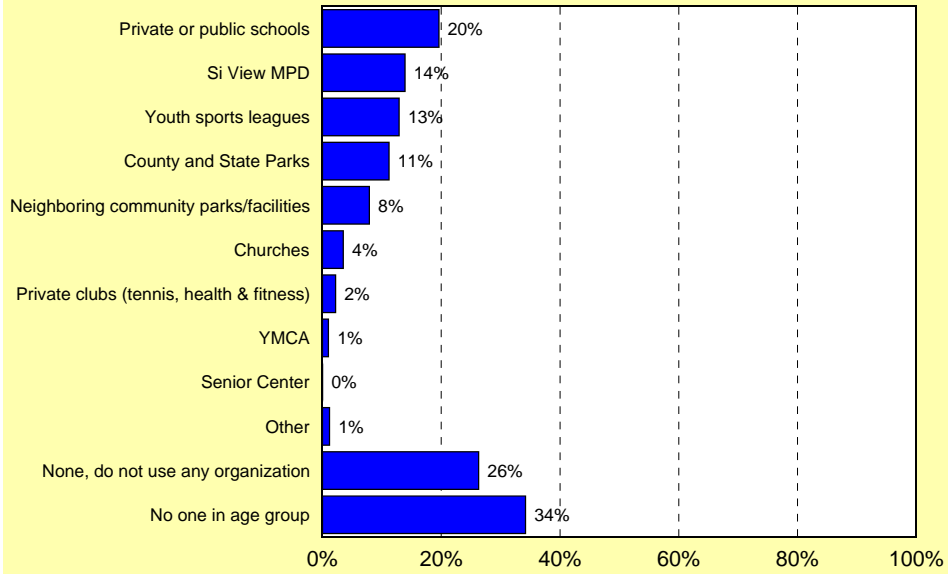
by percentage of respondents (multiple choices could be made)



Source: Leisure Vision/ETC Institute (November 2012)

### Q15. TWO Organizations That Households Use the Most for Parks and Recreation Programs and Services (Ages 0 to 18 Years)

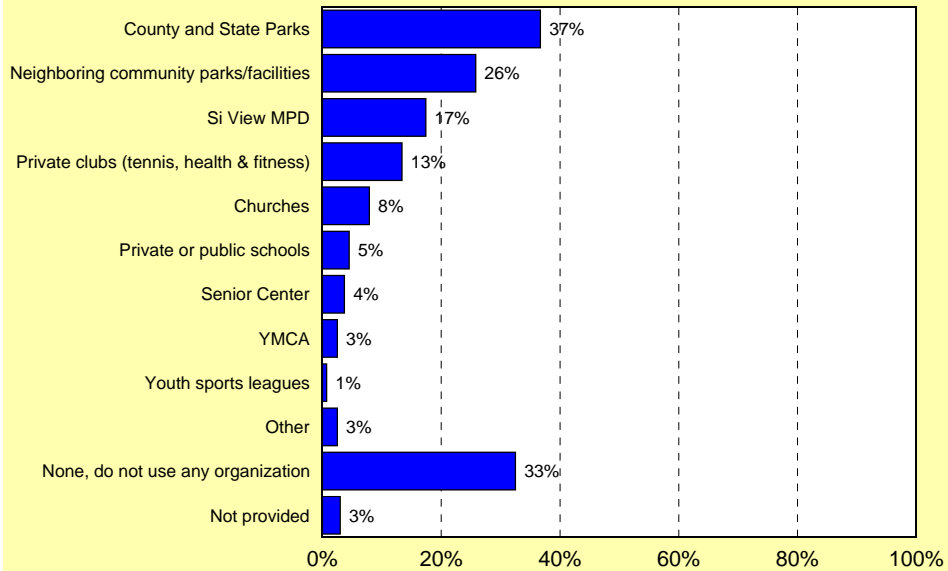
by percentage of respondents (respondents were allowed two choices)



Source: Leisure Vision/ETC Institute (November 2012)

### Q15. TWO Organizations That Households Use the Most for Parks and Recreation Programs and Services (Ages 19 and Older)

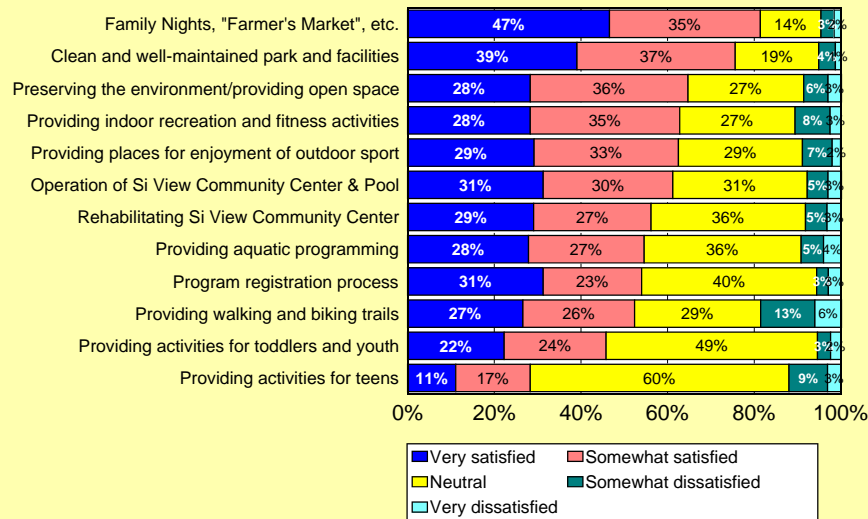
by percentage of respondents (respondents were allowed two choices)



Source: Leisure Vision/ETC Institute (November 2012)

## Q16. Satisfaction With Certain Functions Performed by Si View

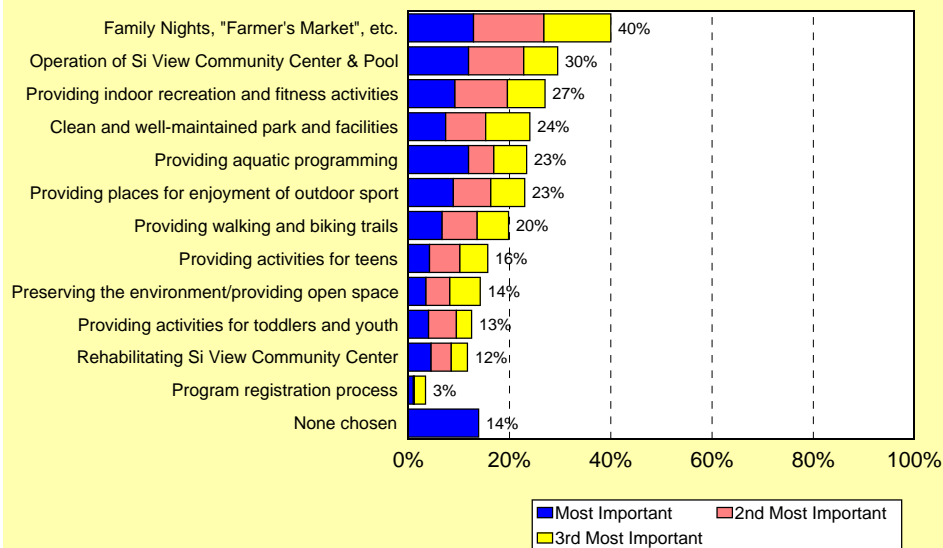
by percentage of respondents



Source: Leisure Vision/ETC Institute (November 2012)

## Q17. THREE Functions That Are Most Important for the Si View MPD to Provide

by percentage of respondents who selected the item as one of their top four choices

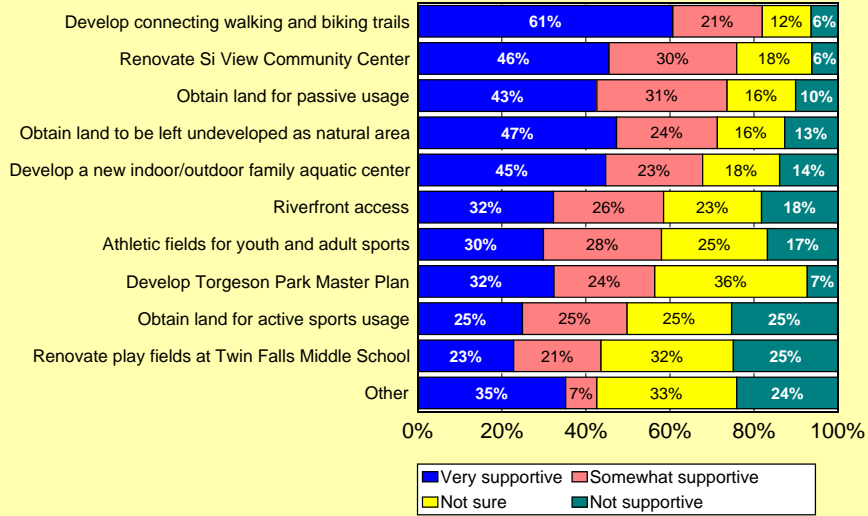


Source: Leisure Vision/ETC Institute (November 2012)



## Q18. Support for Present and Future Parks and Recreation Needs

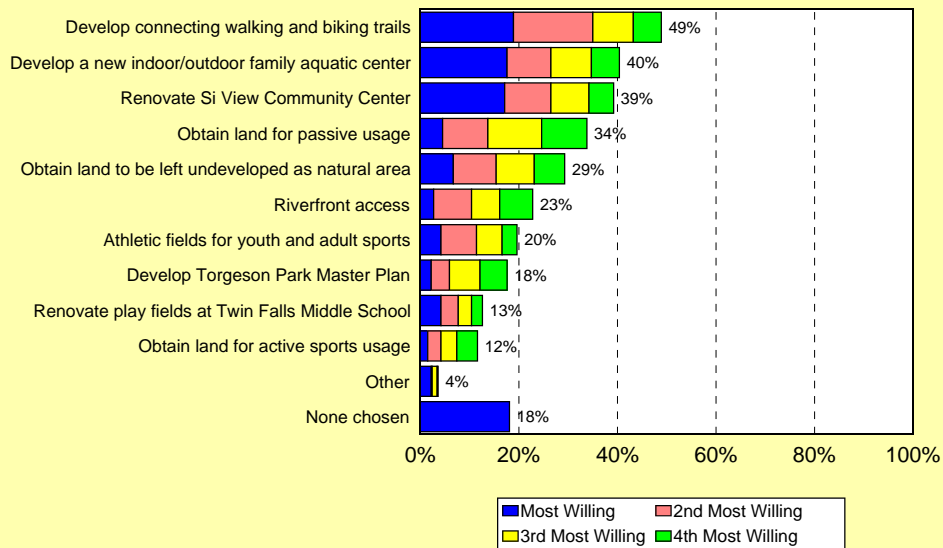
by percentage of respondents



Source: Leisure Vision/ETC Institute (November 2012)

## Q19. FOUR Actions That Households Are Most Willing to Fund With Their Tax Dollars

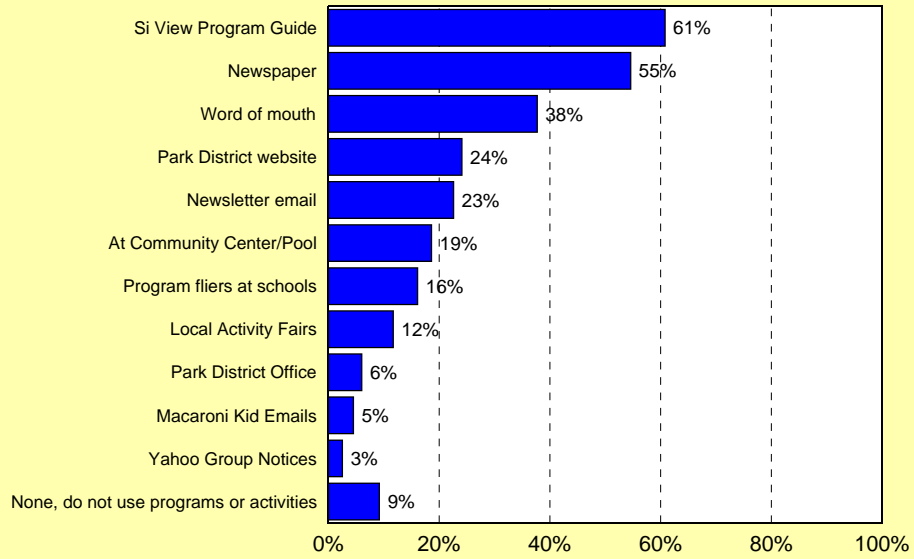
by percentage of respondents who selected the item as one of their top four choices



Source: Leisure Vision/ETC Institute (November 2012)

## Q20. ALL the Ways Households Learn About Si View Programs and Activities

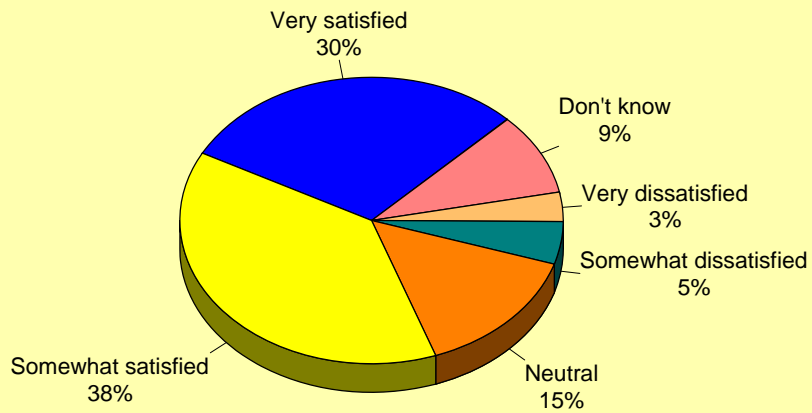
by percentage of respondents (multiple choices could be made)



Source: Leisure Vision/ETC Institute (November 2012)

## Q21. Satisfaction With Overall Value Received from Si View

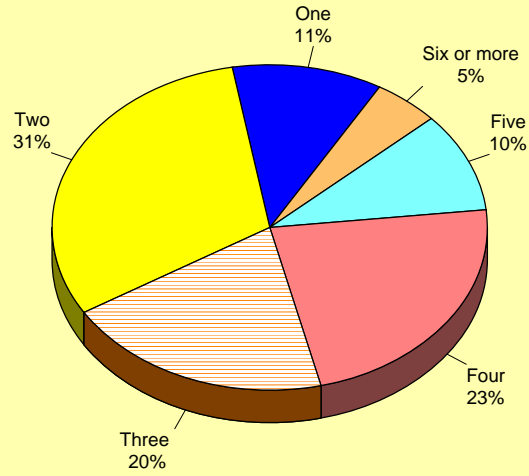
by percentage of respondents



Source: Leisure Vision/ETC Institute (November 2012)

### Q22. Demographics: Total Number in Household

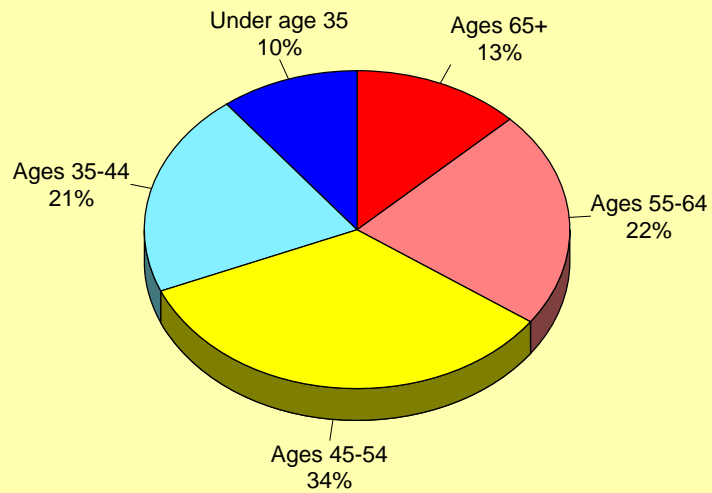
by percentage of respondents



Source: Leisure Vision/ETC Institute (November 2012)

### Q23. Demographics: Age of Respondent

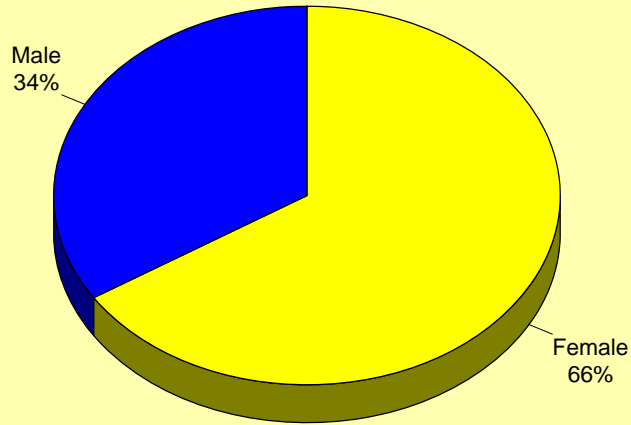
by percentage of respondents



Source: Leisure Vision/ETC Institute (November 2012)

### Q24. Demographics: Gender

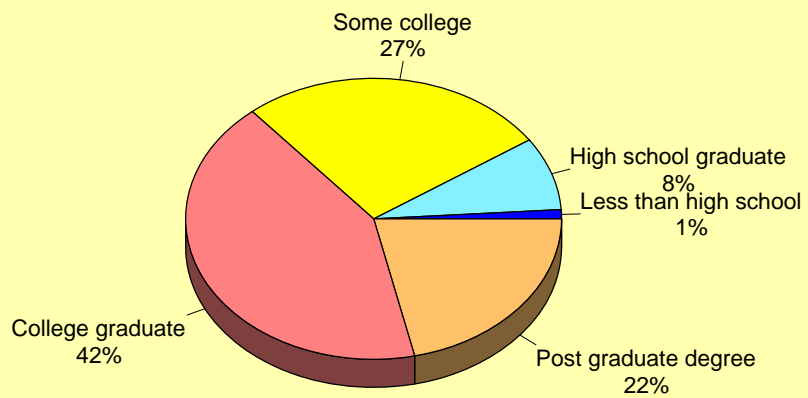
by percentage of respondents



Source: Leisure Vision/ETC Institute (November 2012)

### Q25. Demographics: Highest Level of Education Received

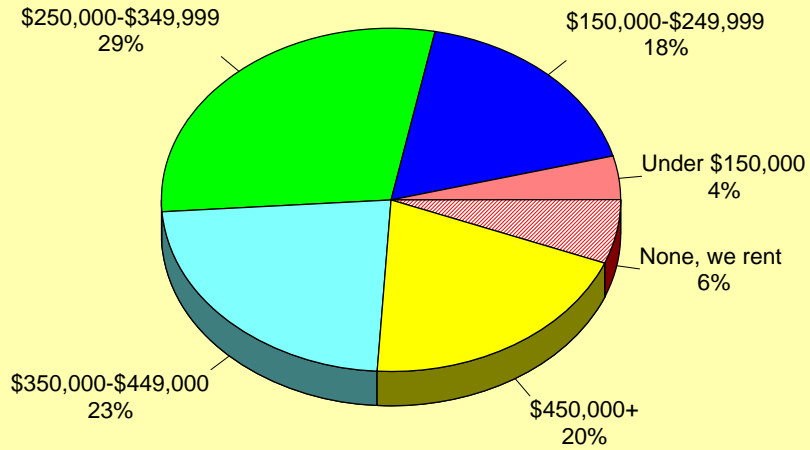
by percentage of respondents (without "not provided" responses)



Source: Leisure Vision/ETC Institute (November 2012)

### Q26. Demographics: Value of Respondent's Residence

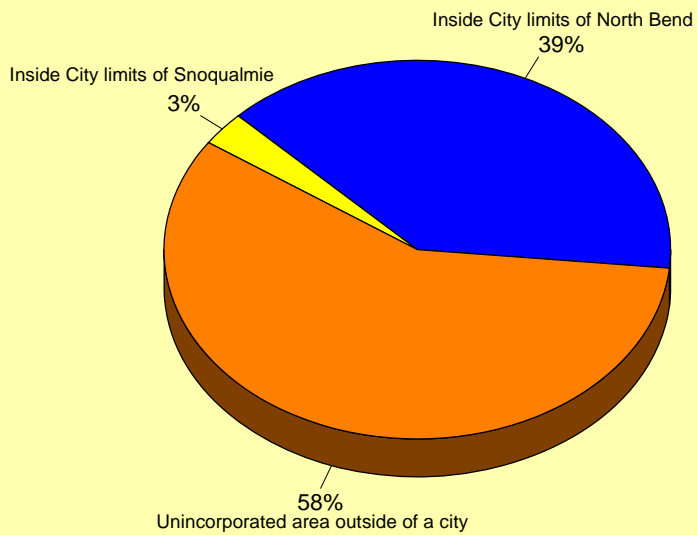
by percentage of respondents (without "not provided" responses)



Source: Leisure Vision/ETC Institute (November 2012)

### Q28. Demographics: Location of Residence

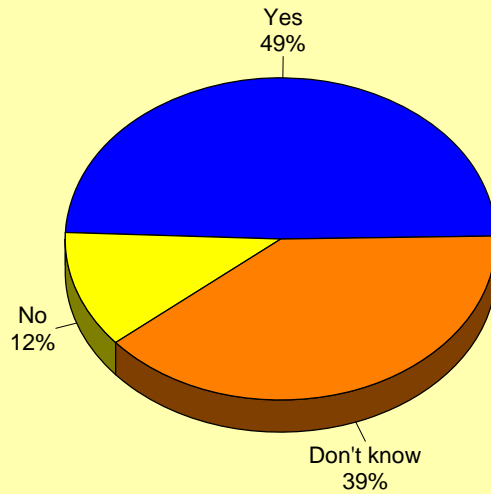
by percentage of respondents



Source: Leisure Vision/ETC Institute (November 2012)

### Q29. Demographics: Does Respondent Live in the Metropolitan Park District?

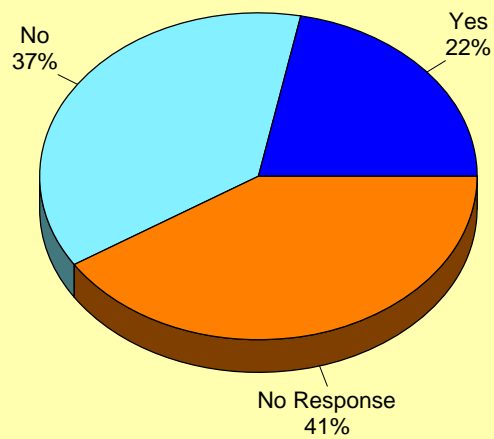
by percentage of respondents



Source: Leisure Vision/ETC Institute (November 2012)

### Q30. Demographics: Whether Respondents Prefer to Live in the Metropolitan Park District

by percentage of respondents who answered "no" to Question 29



Source: Leisure Vision/ETC Institute (November 2012)